

CONFERENCE SCHEDULE OF EVENTS

SCHEDULE OF EVENTS	
7:30:	Registration
8:00:	Welcome by George Strodbeck & Morning Keynote Speaker, ASQ National
9:00:	Session 1
10:15:	Session 2
11:30:	Session 3
12:40:	Lunch
1:15:	Keynote Address by Rebecca Hession
2:15:	Session 4
3:15:	Break—Chocolate Fountain
3:45:	Session 5
4:45:	Door Prizes & Closing Remarks

	9:00 A.M.	10:15 A.M.
DEPLOYING PROCESS EXCELLENCE... ALIGNING STRATEGIES WITH OBJECTIVES RED ROOM	<p>Title: Take the Executive Challenge: What is the Maximum Profit Your Organization Can Produce? Speaker: Scott Lasater, Lean Six Sigma Enterprise Institute</p> <p>We have a great competitive opportunity in this afternoon session—come check your abilities against others in industry—Can you outsmart 95% of the world's top executive's? Take the Executive's Profitability Challenge ... Bring your calculator, pen, abilities and competitive spirit!</p>	<p>Title: De-mystifying Kaizen, Heijunka, PokeYoka—Secrets of the Toyota Production System Model Speaker: Scott Lasater, Lean Six Sigma Enterprise Institute</p> <p>This secret "code word" language so many improvement programs use can often be needlessly confusing. Companies that have tried to adopt the Toyota Production System are found in fields as diverse as aerospace, consumer products, metals processing, industrial products, health care and even government services. Yet few have been able to truly replicate the success of Toyota. Come hear the plain truth about how the Toyota Production System utilizes scientific methods for sustainable amazing results.</p>
LEADING CULTURAL CHANGE... ACCELERATING TRANSFORMATION APPLESEED B	<p>Title: Who's on First? 2 Outs, Bases Loaded! Speaker: Terry Tescula, Brijlent, Inc.</p> <p>You have been traded, new name, new colors, new logo. Your team has been moved to a new city. Now what, you are wondering who's in the bull pin, who can hit the ball and keep the game going. Who's a for sure out, who can run once they do hit. Where's the depth in the team. Besides checking the roster and fan club support, what do you do next to lead your team now and to the world series?</p> <p>Does this sound familiar? Your team has had many changes and you have too. During the commotion, you need to be productive, be a great leader and coach and also figure out where everyone is on the team. You need to figure out Who's on first, skill sets and set policies and procedures.</p> <p>Attend this session to understand the dynamic impact you have on your team and how to help them through constant change.</p>	<p>Title: The Six Sigma Management System—How to Make Six Sigma Work for the Company Speaker: George Strodbeck, Executive Director of Quality, Cummins, Inc.</p> <p>In industry, efficiency and quality buzzwords proliferate like pandemics, and it has become easy to disregard them with dismissive terminology like "flavor of the week." Yet Six Sigma's rigorous set of tools and techniques scientifically arrive at optimal solutions, time after time. These innovative solutions translate into top line revenue growth and bottom line savings, and as determined CEOs—like Tim Solso of Cummins—have learned the ROI dwarfs the initial investment.</p> <p>Cummins' success at incorporating Six Sigma into its culture and every aspect of its business is the result of an unyielding commitment to the program by Tim Solso and the leadership team. Solso and his executive team set out to reduce costs, increase customer satisfaction, develop future leadership talent, support superior financial results and drive a change in the company culture.</p> <p>Come hear how to make a Six Sigma management system work for your company and lessons learned from leadership commitment that made all the difference!</p>
VALUE CHAIN MANAGEMENT TOOLS... OPTIMIZING ACROSS THE SUPPLY CHAIN WHITE ROOM	<p>Title: Best Practices in Increasing "Uptime" (TPM/OEE) Speaker: Mattie Watson, WCM Associates</p> <p>Does your organization ever experience lost time or delays because of equipment failures, unplanned downtime, poor efficiency, scrap/rework because of equipment problems or machine breakdowns? This session will examine some of the best practices in the industry for improving overall equipment effectiveness and implementing total productive maintenance to increase overall "uptime." Mattie will answer your questions about how you can adopt these practices in your organization.</p>	<p>Title: Value Stream Mapping 101 Speaker: Mattie Watson, WCM Associates</p> <p>This interactive simple to use tool breaks down barriers, clarifies process flow, and gives you insight for future opportunities. Mattie has led hundreds of these exercises at organizations all over the United States and will give insights on how to carry out this event. Come learn the basics of how to conduct a value stream mapping activity with your team.</p>
PROJECT MANAGEMENT TOOLS... SECRETS OF EXECUTION ARCHER B	<p>Title: Minitab Refresher Speaker: Jason Krasowitz, Minitab</p> <p>Minitab® 15 Statistical Software gives you powerful data management capabilities, unparalleled ease of use, a comprehensive set of methods, and compelling graphics. Draw valuable insights from your data and easily illustrate your results. Come learn about the nearly 50 enhancements in Minitab 15, including the ability to assign formulas to columns in the worksheet, expanded Gage R&R capabilities, Power (OC) curves for power and sample size, as well as, valuable Tips & Tricks when using Minitab.</p>	<p>Title: Quality Companion 2 Speaker: Chris Paret, Minitab</p> <p>Quality Companion by Minitab™ is specifically designed for planning, organizing, and executing Six Sigma projects and then reporting on their success. It helps companies standardize improvement projects, guides teams through projects, and provides linked tools that enhance analysis, collaboration, and presentations. Together, Quality Companion and Minitab Statistical Software help companies attain the maximum benefit from their investment in quality improvement. Discover how our newest software helps you implement successful quality improvement projects.</p>
INNOVATION... SCIENTIFIC RAPID SYSTEMATIC CHANGE ARCHER A	<p>Title: Innovation in State Government and its Unique Challenges Speaker: Cris McFall, Fleet System Analyst</p> <p>Lean Six Sigma was tailor-made for the faced-paced competitive world of business. Applying those principles to the entrenched bureaucracy of State Government, however, presented some unique challenges. The Indiana Department of Transportation's recent Lean Six Sigma deployment revealed both the potential and the challenges of applying Six Sigma principles to the world of decade-long construction projects, awkward politics, and zero competition. The results proved that Lean Six Sigma can deliver on its promises anywhere it is applied.</p>	<p>Title: Innovation for Growth Speaker: Al Bowden, ReVision LL</p> <p>With the ever-increasing global marketplace opening up millions of new customers each year your organization can be poised for significant opportunity in new markets around the world. Innovation can be the biggest opportunity to grow your business and improve your bottom-line. We will take a deeper dive into how to make innovation your competitive advantage and increase your organization's top-line growth</p>

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11:30 A.M.

Title: Developing Process Excellence Leaders
Speaker: Regina Clark, Left Brain Leverage

Thousands of technical experts lack leadership skills. They have knowledge and expertise but don't know how to network and influence. During Developing Process Excellence Leaders we will explore the various ways to help your master black belts and black belts develop skills. You will find checklists, role plays, observer sheets and strategies for helping your technical subject matter experts develop leadership skills.

Title: Scoreboards that Predict the Future
Speaker: Patrick Leddin, FranklinCovey

We know there is more to the game of life than just winning, but keeping score challenges us to play with greater intensity and passion. Come, learn how to set some wildly important goals that inspire focus and execution of your organization's top priorities and then determine "how to keep score" in a way that actually measures for that success.

Title: Our Supply Chain vs. Yours
Speaker: Scott Lasater, Lean Six Sigma Enterprise Institute

Wouldn't it be smarter to have your employees and indeed all of your supply chain swimming downstream with the current rather than battling upstream against the river's inner physics?

The same is true when a Black Belt or other change agent attempts to improve the cycle time, lead-time, or throughput of any process within your supply chain. There are over 20 known X's that have already been proven to influence these Y's. Rather than being "theories" that need to be tested as hypotheses, these are "scientific laws" previously established by the Black Belts of their day—scientific investigators of decades and centuries past.

These X's are the hidden keys to optimal flow. Do you know what they are? Most don't!

Come see how to recognize where your product/service/information delivery system is currently designed to contradict the physics of flow! And find out how your supply chain can out perform your competitors supply chain.

Title: 10 Things You Really Need to Know to Use Microsoft Project
Speaker: Allison Lasater, PMP, ReVision LLC

In today's business culture of "doing more with less," more people than ever are turning to Microsoft Project to help them keep projects of all sizes on time, on track and on budget. In this session, an experienced project manager shares tricks of the trade to help you leverage this powerful software tool for project success. If you have a laptop with Microsoft(R) Project 2003, please bring it with you to the session.

Title: The Balanced Innovator: Unleashing to Power of Strategic Six Sigma for Innovation & Growth
Speaker: Christina Mercer, Raytheon

According to some of the leading minds in business, the key to success is being first to market with the latest technological advances. Other great business minds contend savvy business models and paying close attention to profit is the secret. Satisfied employees will ensure the longevity of an organization. Come discuss how Six Sigma can be used to combine the intellectual, organizational, and human factors of innovation to enable explosive and sustainable growth.

2:15 P.M.

Title: Secrets of Instant Influence: Using Proven Scientific Techniques

Speaker: Scott Lasater, Lean Six Sigma Enterprise Institute

Leaders at every level need to get the best out of their team by influencing their work group, organization, supply chain, and customers. Recent scientific studies have clearly validated methods of how to persuade people... instantly! Come learn these secrets of persuasion from Scott Lasater, a world-class expert in using science to discover solutions to challenges.

Title: Leading Without Authority: Inspire Trust
Speaker: Patrick Leddin, FranklinCovey

Do you want to achieve new, ambitious objectives? If so, you and your team must agree on new, challenging standards of behavior. More importantly, you must convert those standards into everyday habits. Which can be very difficult if although you are leading the charge, you aren't the person with "final authority." Patrick Leddin will lead this interactive session with exercises discussing:

- Why trust is at the core of all leaders—formal or informal
- The speed of trust and how high trust cultures and leaders benefit from lower cost and higher speed
- The importance of both character and competence to building credibility and trust
- The 13 behaviors of high trust leaders

Exercises will include:

- an assessment of whether you are experiencing a trust tax or dividend in your organization and team
- the development of your own Trust Action Plan

Title: Get to the Root o' of the Muda—Find & Eradicate Waste

Speaker: Mattie Watson, WCM Associates

Eliminating waste isn't nearly as hard as to being able to "see it." Take off those rose-colored glasses! Material, time, idle equipment, under utilized resources, redesign, and inventory are just few examples. Most companies waste 75% of their available resources. Come hear real life examples of a seasoned pro in teaching others in "learning to see" waste and how to practically eradicate it!

Title: Out-Think Your Competition with Analytics
Speaker: Jeff Hawes, JMP

Use analytics to make better decisions and extract maximum value from your business processes. Through its unique and intuitive visual approach, JMP maximizes the gains from organizational improvement projects by rapidly providing business leaders, innovators, quality professionals, Project Managers, Green Belts, Black Belts and Master Black Belts with deeper insights from their data. Come explore what is possible in extensive graphical data exploration capabilities.

Title: Innovate or Perish!
Speaker: Regina Clark, Left Brain Leverage

If you are not challenging the system, you will not move forward to world-class results. Are you stuck in your comfort zone? This thought provoking, fun, fabulous session will inspire you to challenge the way you think about business and processes. Learn WHY you need a daily dose of innovative thinking. Learn HOW to get rid of your mental locks and use creative problem solving techniques that foster innovation and lead to a variety of solutions for everyday problems. Learn WHAT stifles innovative thinking based on research from Harvard Business School. Don't miss this content rich, entertaining session!

3:45 P.M.

Title: Stop Talking—Start Doing; Smart Ways of Try-storming, Rapid Prototyping and Accelerating ROI

Speaker: Scott Lasater, Lean Six Sigma Enterprise Institute

Achieve breakthroughs with a structured, organized methodology for revealing undiscovered, underlying phenomena—the cause and effect relationships between factors influencing a process and outcome performance. Come learn from a world-class expert, Scott Lasater, how to effectively and rapidly use powerful investigation tools to accelerate designing or improving products or services—rapidly, without mistakes. Done right, these methods efficiently discover the truth and dispel "corporate urban legends" that so often lower our collective Corporate IQ.

Title: Lean & Six Sigma...Together they Lead to Greater Success

Speaker: Lloyd Patterson, ASQ CSSBB, Master Black Belt, ITT

What is the difference between Lean and Six Sigma? Should a Lean program or a Six Sigma program be implemented first? Can one exist without the other? Do I need a Lean department and a Six Sigma department? Join in and gain an understanding of Lean advantages, of Six Sigma advantages, and experience the synergy of Lean AND Six Sigma through a hands-on simulation.

Title: Eliminating Waste, Increasing Value & Saving Money at Your Facility

Speaker: Al Bowden, ReVision LLC

To move and add value is called work. To move and not add value is called motion. Customers are willing to pay for work, not motion. Learn about an approach that designs out wasted motion—reducing cost by design. This approach views factory space as a valuable commodity, plans new equipment integration carefully, eliminates overhead and reduces labor with automation. See how systematic layout planning can help you to visualize and optimize relationships and resources for the benefit of bottom-line savings. Attendees will walk away with some high performance strategies to take back to implement.

Title: Power Tools for Project Managers

Speaker: Allison Lasater, PMP, ReVision LLC

Drawing on twelve years of project management experience, Allison shares the tools and techniques that should be in every project manager's toolbox. These tools provide the solid foundation for a successful project in any industry.

Title: GEN3 TRIZ: What GE is Learning Now

Speaker: Jim Bradley, Master Black Belt and TRIZ Expert

GEN3 operationally links the best business and product innovation opportunities to feasible technical solutions that can be delivered to the market to meet the demands of your customers. The scientific root of GEN3 is largely based on enhanced TRIZ tools including market and technology analysis tools, function analysis and key problems identification tools. GEN3 additionally provides an integrative opportunity for the expertise of other methodologies such as Six Sigma, Lean Design, QFD and patent law for the benefit of corporate innovation. This brief overview will help you get a glimpse of what front-runner GE is learning right now.